



BLANDING
CITY

EVENT SPONSORSHIP PACKET
2023

Blanding City host one of the best Independence Day celebrations across the state. Many would argue that it is the best in the entire state of Utah! Between the parade, events and the spectacular fireworks show each year, the event grows little by little, year after year. As the event has grown, Blanding City has improved its efforts start new community events and expand our current events as well. Blanding is a community that deserves to be celebrated. Many of the events are ran by local volunteers and community members that give their time to make the events safer, more accessible, and better for everyone who participates. And while the majority of our events are organized and funded by Blanding City, we have seen a need to involve outside businesses and partners to expand the events.

We appreciate your willingness to donate and co-sponsor events in our city. As partners, we can promote your business and community reach at our events. We have sponsorship opportunities at various levels that are flexible and will work with your budget.

If you have any questions or are interested in sponsoring an event please contact Ben Muhlestein.

Ben Muhlestein
Economic Development
Cell: (801) 851-1211
Office: (435) 678-2791 ext. 3001
50 West 100 South
Blanding, UT 84511
www.blandingcity.com

Independence Day Celebration

Event Attendance | 7,500 - 10,000

- Tuesday July 4, 2023
- Morning Parade
- Craft & Food Booths
- Kids Games
- Midnight Madness
- Evening Concert
- Fireworks Extravaganza (largest free fireworks show in Utah)

Gold Sponsor - \$6,000

- Industry Exclusivity
- Logo will be included on all marketing materials
 - (Website, Newspaper Ads, Signs & Social Media)
- Logo placed on event webpage with hyperlink
- City will hang any signage provided (max of 3 banners)
- Recognition at fireworks

Silver Sponsor - \$3,000

- Logo will be included on all marketing materials
 - (Website, Newspaper Ads, Signs & Social Media)
- Logo placed on event webpage with hyperlink
- Recognition at fireworks

Bronze Sponsor - \$1,000

- Logo will be included on all marketing materials
 - (Website, Newspaper Ads, Signs & Social Media)
- Business name listed on event webpage

**webpage receives 900+ views annually.*

FALL FESTIVAL

Event Attendance | 1,500 - 2,000

- September 30th, 2023
- Craft & Food Booths
- Kids Games
- Pumpkin Patch
- Hotdog Eating Contest
- Dutch Oven Cook-Off

Gold Sponsor - \$1,000

- Industry Exclusivity
- Logo will be included on all marketing materials
 - (Website, Newspaper Ads, Signs & Social Media)
- Logo placed on event webpage with hyperlink
- City will hang any signage provided (max of 3 banners)
- Free Booth At Event

Silver Sponsor - \$500

- Logo will be included on all marketing materials
 - (Website, Newspaper Ads, Signs & Social Media)
- Logo placed on event webpage with hyperlink
- Recognition at fireworks
- Free Booth At Event

Bronze Sponsor - \$100

- Logo will be included on all marketing materials
 - (Website, Newspaper Ads, Signs & Social Media)
- Business name listed on event webpage

Community Partner | In-Kind Donation

- Business name listed on event webpage

Bears Ears Marathon

Event Attendance | 500 - 1000

- November 4th, 2023
- Half and Full Marathon
- Fast downhill course
- Boston Qualifier
- Scenic Race with hundreds of runners and spectators *Anticipated
- * **All Sponsors** will have hyperlinked logos on the website and tiered logos at the finish line, event t-shirts, and advertisements.

Title Sponsor - \$10,000

- Industry Exclusivity
- First Right of Refusal (2024)
- 20 Complimentary T-shirts
- 6 Complimentary Race Entries
- Logo on Race Bag (Exclusive to Title Sponsor)
- Swag & Marketing materials In Race Bag
- Free Booth Space at Finish Line

Gold Sponsor - \$5,000

- 15 Complimentary T-Shirts
- 3 Complimentary Race Entries
- Swag & Marketing Materials In Race Bag
- Free Booth Space at Finish Line

Silver Sponsor - \$3,000

- 10 Complimentary T-Shirts
- 2 Complimentary Race Entries
- Swag & Marketing Materials In Race Bag
- Free Booth Space at Finish Line

Bronze Sponsor - \$1,500

- 5 Complimentary T-Shirts
- Free Booth Space at Finish Line



Event Sponsorship From

Business or Sponsor Name: _____

Contact Email: _____

Event:

4th of July:

Fall Festival:

Bears Ears Marathon:

Sponsorship Level:

Title Sponsor (Marathon):

Gold:

Silver:

Bronze:

Community Partner:

Other:

Notes: All sponsors will need to send a check for the specified amount to Blanding City.

If your sponsorship includes a website link, logo or banner, you will be responsible for getting that information to Ben Muhlestein

Email: bmuhlestein@blanding.city

Phone: 435-678-2791x3001